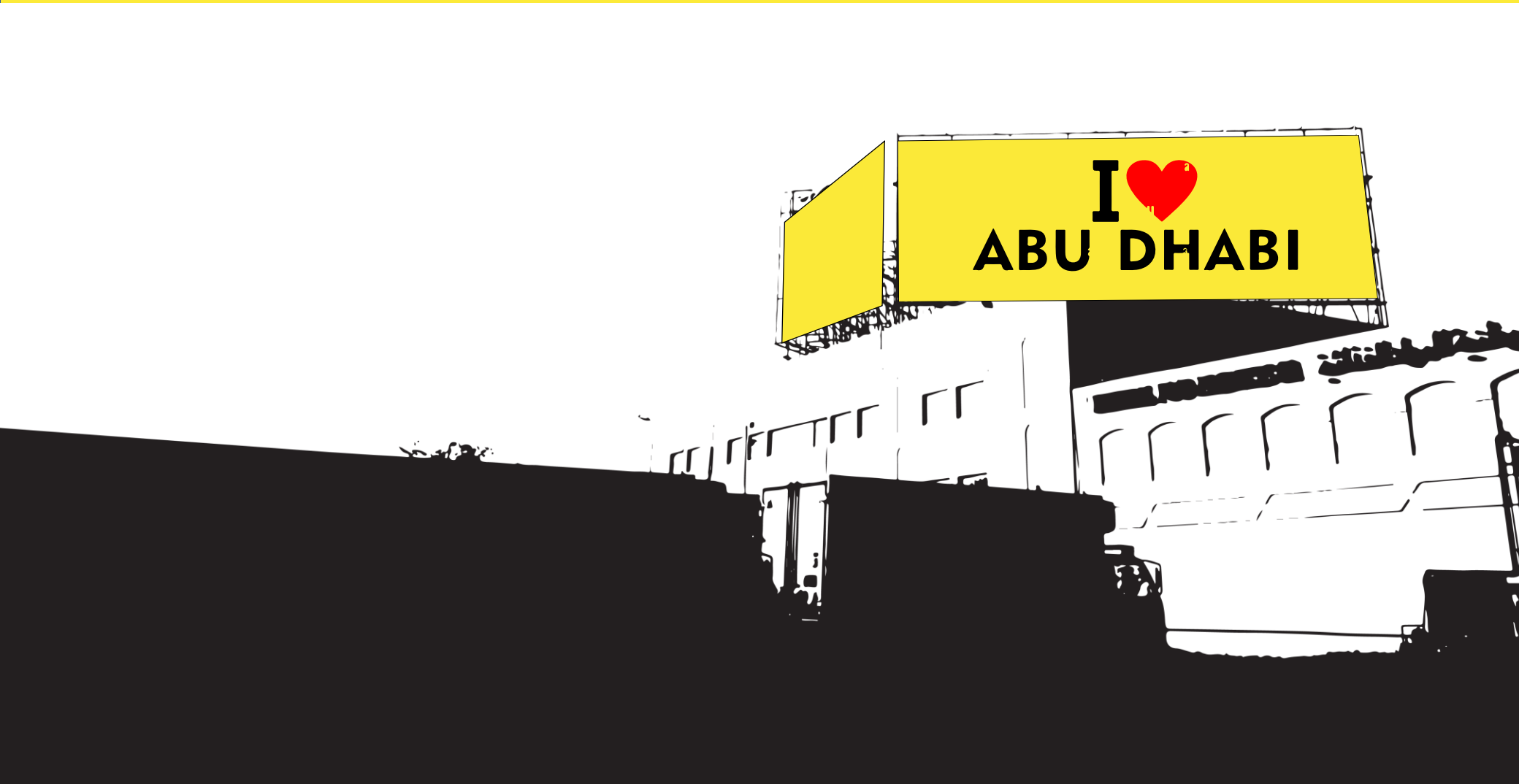




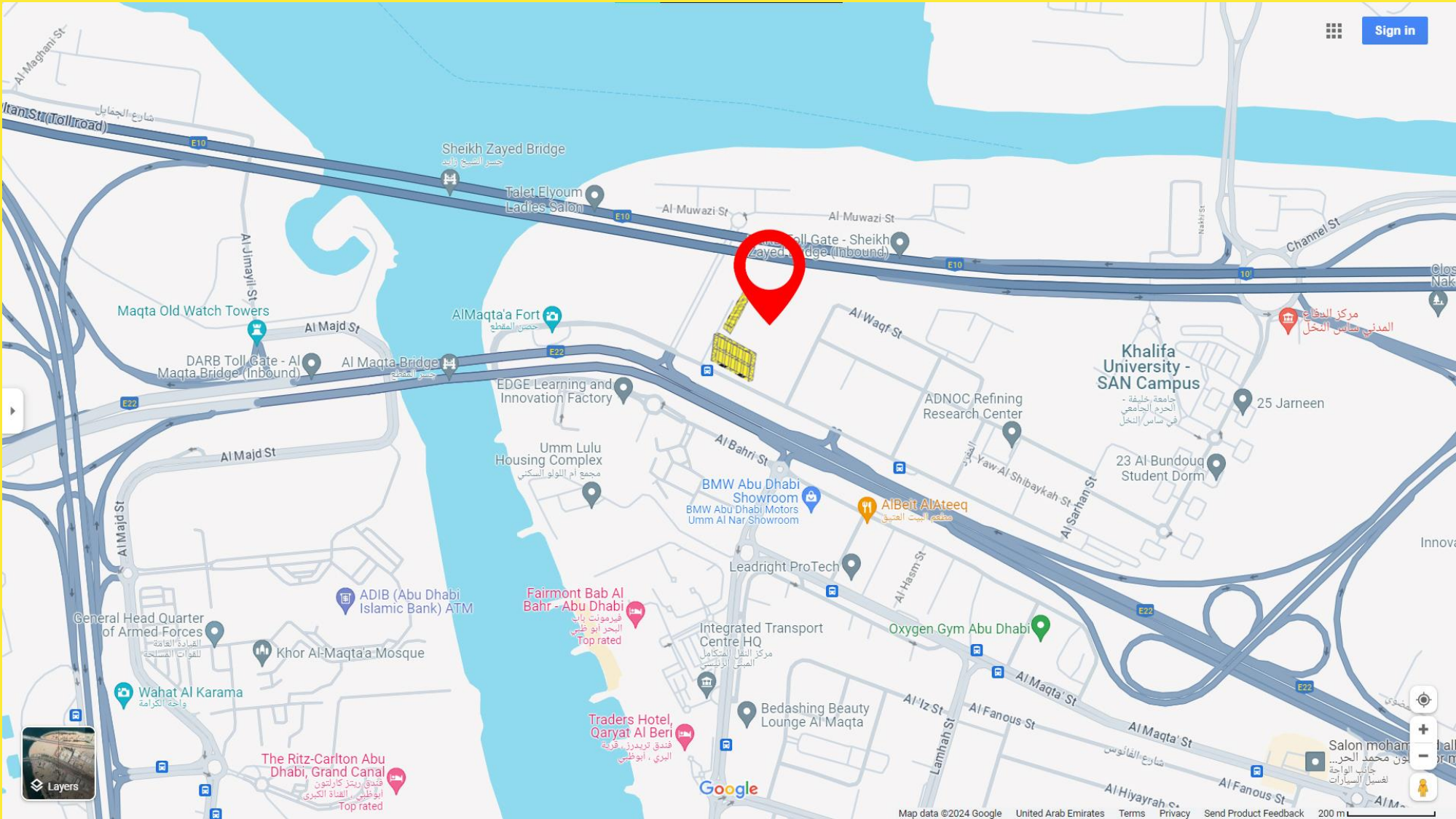
# AL MAQTAA BRIDGE MEGA SCREENS



# MEGA SCREENS LAYOUT



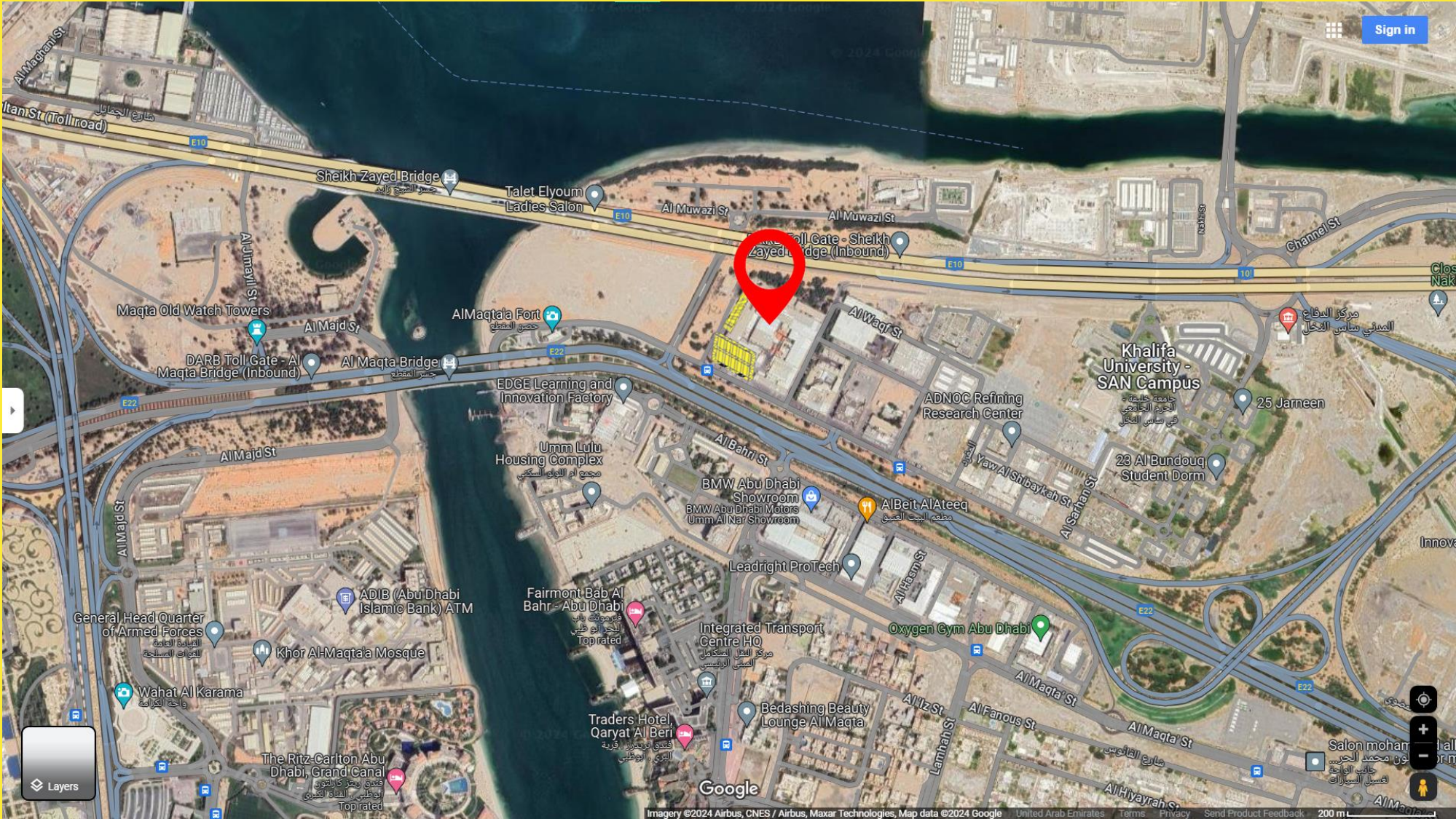
# MAP LOCATION



## Location Facts:

- The Screen is located near Al Maqtaa Bridge in Abu Dhabi.

# MAP LOCATION



## Location Facts:

- The Screen is located near Al Maqtaa Bridge in Abu Dhabi.

# REAL SITE LOCATION



Located near the Al Maqtaa Bridge. It's a very busy location with huge number of vehicle traffic which connect Abu Dhabi city to outer region of UAE.

# REAL SITE LOCATION



# REAL SITE LOCATION



# SPECIFICATION/GUIDELINES

<b>Screens Sizes</b>	19M X 7M (Each screen)
<b>Language</b>	Visuals Ad should be Arabic and English or Arabic only
<b>Acceptable file formats</b>	Images CMYK and Videos
<b>Rules to follow</b>	All visuals must respect the local culture and not be in conflict with Islamic principles.
<b>Guidelines</b>	Pictures of women are permitted but they must be decently dressed
<b>Pre-Approval</b>	Any sales promotion must be pre-approved by DED

**MEGA  
SCREENS  
SPECS.**



# RATE CARD FOR BOTH SCREENS

<b>Each screen Size:</b>	19M X 7M
<b>Ad Duration:</b>	Up to 15 Seconds (repeat every two minutes maximum)
<b>Ads Repeat:</b>	Ads Repeat delay up to 1,500 times
<b>Supported format:</b>	Videos and Photos

<b>2 Weeks:</b>	250,000 AED
<b>4 Weeks:</b>	400,000 AED
<b>Long period:</b>	To be announced

\*\*The price includes both screens

**MEGA  
SCREENS  
RATE CARD**



## CONTACT US

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